The brand new chapter in the Cookie Chronicle
Enthusiastic bidders including Andrea Corr, Goldie Hawn and Elizabeth Hurley descended on the Royal Hospital Chelsea for the Elephant Parade’s much-anticipated live auction. The highlight of the night was the extraordinary £155,000 bid for The Singing Butler Rides Again by Jack Vettriano (pictured above with Elephant Family founder Mark Shand and director Ruth Powys). Elephants designed by Tommy Hilfiger, Matthew Williamson and Alice Temperley raised the combined sum of £60,000.

By Christina Farr

CHARITY LUNCHEON IN NOTTING HILL
A bevy of British beauties, including Jasmine Guinness, Emilia Fox and Bella Freud (right), attended a luncheon that raised £100,000 for charity. The Louise Blouin Foundation in Notting Hill hosted the event to support African Solutions for African Problems (ASAP), devoted to alleviating HIV/AIDS. Over 400 high-profile guests were entertained by a choir of South African women and children.

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The iconic artist has submitted his intention to open his first gallery to the Royal Parks. If plans to convert an old munitions store are given the green light, Hirst will install his personal collection of works by Andy Warhol, Jeff Koons and Tracey Emin. The controversial artist isn’t the only one, however: “We had three fantastic bids, all of which we would have been delighted to honour,” says Mark Carnley, Chief Executive of The Royal Parks.

FROM LONDON TO PFULLENDORF
Inspired by the experiences of friends and family affected by cancer, Louis Da Rosa, Project Manager at Halcyon Interiors is attempting an ambitious bike ride across Europe. Louis will set off on from ALNO’s flagship showroom in central London and travel over 600 miles to the company’s factory in Pfullendorf in the very south of Germany in support of Cancer Research UK. Louis commented: “This is a very personal challenge for me and my ride is dedicated to a number of people close to me.”

TABLE TENNIS TAKES OVER LONDON
Sing London, the group that installed pianos across the streets of London last year, are installing 100 open-air ping-pong tables in a bid to raise the nation’s spirits. Marked ‘Stop and Play’, the tables are up for four weeks with bats and balls provided on site. Nearest tables can be located in Queen’s Park, Portobello Green Fitness Club and the Westway Sports Centre; for exact locations, check out pinglondon.com.

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